



The convergence of creativity
and community in the Catskills.





For more information on sponsorships, get in touch:

Siri Bertelsen, Assistant Director

The West Kortright Center

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Our government and foundation sponsors

The West Kortright Center is partially funded by the New York State Council on the Arts and has participated in programs with Rockefeller Philanthropy Advisors, the Arts and Business Council of New York State, Community Foundation of South Central New York, National Endowment for the Arts and Mid Atlantic Arts Foundation.

Our supporters include the Dewar, A. Lindsay and Olive B. O'Connor Foundation, The Tianaderrah Foundation, Robinson-Broadhurst Foundation, as well as the Bert Santora Trust. The Centre has established an endowment trust fund for ongoing building preservation and improvement. Donations to the fund are matched dollar-for-dollar by the O'Connor Foundation.





By way of maple-lined country roads and picturesque dairy farms, road signs guide you to the landmark West Kortright Center, between Oneonta, Stamford, and Delhi.

For 49 years, our community has relied on The Center to deliver excellent programming to our ever-expanding audience.

What We Do

World-class Performance Series

KIDSTOCK!

Free Kids programs

Regional Garden Tour

Film Festival

Eclectic Workshops Exhibits

Young People's Theater Arts Workshops and

Shakespeare Performances



Why Support the Arts?

- Contribute to the local economy and quality of life
- Arts drive tourism
- Reinforce your brand
- Reach new customers
- A thriving arts community helps recruit & retain talent
- Generate goodwill

Sponsorship Benefits

Include recognition on our extensive promotion materials, prominent logo placement, free tickets, social media shout-outs, and warm fuzzy feelings!

- We have an extensive media list that covers the Hudson Valley, Northern Catskills, Southern Tier and Leatherstocking regions, including newspapers, radio, online calendars, chambers of commerce, and links
- on fellow arts organizations' websites and blogs.
- Sponsors are always highlighted in individual event press releases, full color posters, rack cards, and targeted email blasts to our list of 3,000 people.
- Sponsors are mentioned in our printed materials including our brochure which is bulk mailed to our members and supporters.
- Sponsors are frequently mentioned on our Instagram & Facebook page, which has a following of more than 3,500 (plus the ever-popular word-of-mouth network!).
- Sponsors and their logos are prominently displayed on our website.
- Event sponsors receive free tickets to their events.
- You can feel good about supporting such a vibrant organization, and our audiences DO notice!

Sponsorship Levels

Season Sponsor Main Stage

Sponsor will be mentioned in all printed materials, online marketing, social media, newsletters, press releases and other promotions of the West Kortright Center 2024 Season.

\$4,500

Single Performer Main Stage Sponsor

See season highlights below and please contact us for a full list of 2024 performances. Sponsors will be mentioned in all printed materials, online marketing, social media, newsletters, press releases and other promotions of the performance chosen.

\$500

Kassi Valazza

There is a cult-like fascination growing around Kassi Valazza following the self-release of her 2019 debut album *Dear Dead Days* and her surprise 2022 EP *Highway Sounds*. She is seated squarely at the vanguard of new American songwriters strengthening and broadening the sound of country music as she tours with celebrated acts such as Melissa Carper and Riddy Arman.

The Southwestern native resides in Portland, a hotbed of songwriters producing albums that both bear the torch and bend the arc of American roots music, where she recently signed with Fluff & Gravy Records — a label known for launching Anna Tivel and Margo Cilker.



Quinn Christopherson

Quinn Christopherson is an American singer-songwriter of Alaskan Native heritage. He is best known for his song, "Erase Me," which describes his experience with male privilege as a transgender man. The song won NPR's 2019 Tiny Desk Contest, out of over 6,000 entries. Quinn Christopherson will be one of the performers of our Emerging Voices Pride Fest 2024.



Sun Ra Arkestra

The Sun Ra Arkestra is an American jazz group formed in the mid-1950s and led by keyboardist/composer Sun Ra until his death in 1993. The group is considered a pioneer of afrofuturism. As of 2022, the Arkestra is led by saxophonist Marshall Allen, an Arkestra member since 1958, who is supported by more than a dozen other musicians.



Nabihah Iqbal

London-based songwriter, DJ, and ethnomusicologist Nabihah Iqbal makes left-field dance music as well as dreamy indie pop. She originally produced abstract pop and deep house using the moniker Throwing Shade before reverting to her given name in 2017 and releasing her post-punk-influenced debut full-length, *Weighing of the Heart*. A studio burglary forced her to abandon an album she was in the process of recording, but she returned in 2023 with *Dreamer*, which switched between blissful dance and meditative ambient pop.



Sponsorship Levels

WKC Film Festival

In 2024 we are planning our first film festival at WKC featuring indoor and outdoor screenings. We will have food vendors and a fully stocked concession stand. Sponsors will be mentioned in all printed materials, online marketing, social media, newsletters, press releases and other promotions of the WKC Festival.

\$1,500

WKC Landscape & Garden Tour

Sponsors will be mentioned in all printed materials, online marketing, social media, newsletters, press releases and other promotions of the programs. This popular Landscape & Garden Tour is a journey down beautiful country roads and gives a rare insider view of various carefully planned outdoor environments. We have a maximum attendance of 200 and tickets usually sell out fast.

\$300

Sponsorship Levels

Kidstock!

Sponsors will be mentioned in all printed materials, online marketing, social media, newsletters, press releases and other promotions of Kidstock! Kidstock! is a one day festival for families with multiple performers and activities for kids throughout the day. This will be our 3rd year hosting the event and we expect 400-500 to attend.

\$1,000

WKC Kids Programs

Sponsors will be mentioned in all printed materials, online marketing, social media, newsletters, press releases and other promotions of Songbird Sessions. WKC presents free programs for kids on site during the summer and off site during the school year. WKC also sponsors after school programs at various locations in Delaware County.

\$500

Sponsorship Levels

WKC Teen Programs

Sponsors will be mentioned in all printed materials, on t-shirts, online marketing, social media, newsletters, press releases and other promotions of the programs. This year will be the 37th season of our very popular theater arts workshops for kids and teens. The program includes 5 workshops for various age groups and in several aspects of theater production. The workshops will culminate in two days of performances open to the public and usually attracting up to 200 people each. This year we are launching a new 3-week filmmaking workshop for teens run by industry professionals.

\$500

WKC Concession Stand

Sponsors will be mentioned in all WKC material that mentions the concession stand and have a permanent banner by the concession stand for the entire 2023 season. Sponsors will also get a special newsletter and social media shout out. Sponsor products will be prominently featured on the menu and be for sale at each event.

\$500

or in-kind equivalent



WEST KORTRIGHT CENTRE

2024 Sponsorship Commitment Form

Company or Organization: _____

Mailing Address: _____

Contact Name: _____ Contact Phone: _____

Contact email: _____

Name of your organization as it is to appear in event literature and PR materials:

Preferred payment method: check credit card

If paying by check, mail to:

West Kortright Center

49 West Kortright Church Rd

East Meredith, NY 13757

If paying by credit card, contact

Siri Bertelsen (607)278-5454

Questions? Call or email

siri@westkc.org

We also accept payment via our website: www.westkc.org/Support

Main Stage Sponsor \$4,500

WKC Film Festival Sponsor \$1,500

KIDSTOCK! \$1,000

Main Stage Single Performance
Sponsor \$500

WKC Kids Programs \$500

WKC Teen Programs \$500

WKC Concession Stand Sponsor \$500

Garden Tour Sponsor \$300

TOTAL \$ _____

Thank you so much for your support!